

Sparsh Sanjeevani

Project Update – 24.05.2025



Project Overview

Delivering Primary Healthcare to Rural Communities, to bridge the healthcare accessibility gap in rural and remote areas by delivering comprehensive primary healthcare services through mobile medical units.

Rationale:

Many rural communities face shortage of healthcare facilities and staff, long travel distances to nearest health centers, financial and social barriers to care. Mobile Medical Units serve as a cost-effective, flexible solution to bring services directly to these populations.



Aim:

- Early diagnosis and treatment.
- Better management of chronic conditions like diabetes, hypertension, and arthritis.
- Identification of anaemia and communicable diseases due to poor socioeconomic conditions.
- Regular follow-up of the patients and referrals to emergency cases.
- Awareness programs to spread knowledge about health and hygiene to prevent serious diseases.

Mobile medical units will provide the following Primary Healthcare Services

- General outpatient care including fever, infections, and minor injuries; maternal and child healthcare; adolescent and elderly care.
- Basic diagnostics such as blood pressure, glucose, hemoglobin, and malaria screening.
- Health education and counseling covering nutrition, hygiene, and family planning.
- Regular follow-ups to monitor patients for the efficiency and effectiveness of the treatment program and Referral services for complicated cases.

Districts Covered:



Major Activities:



Project Update:

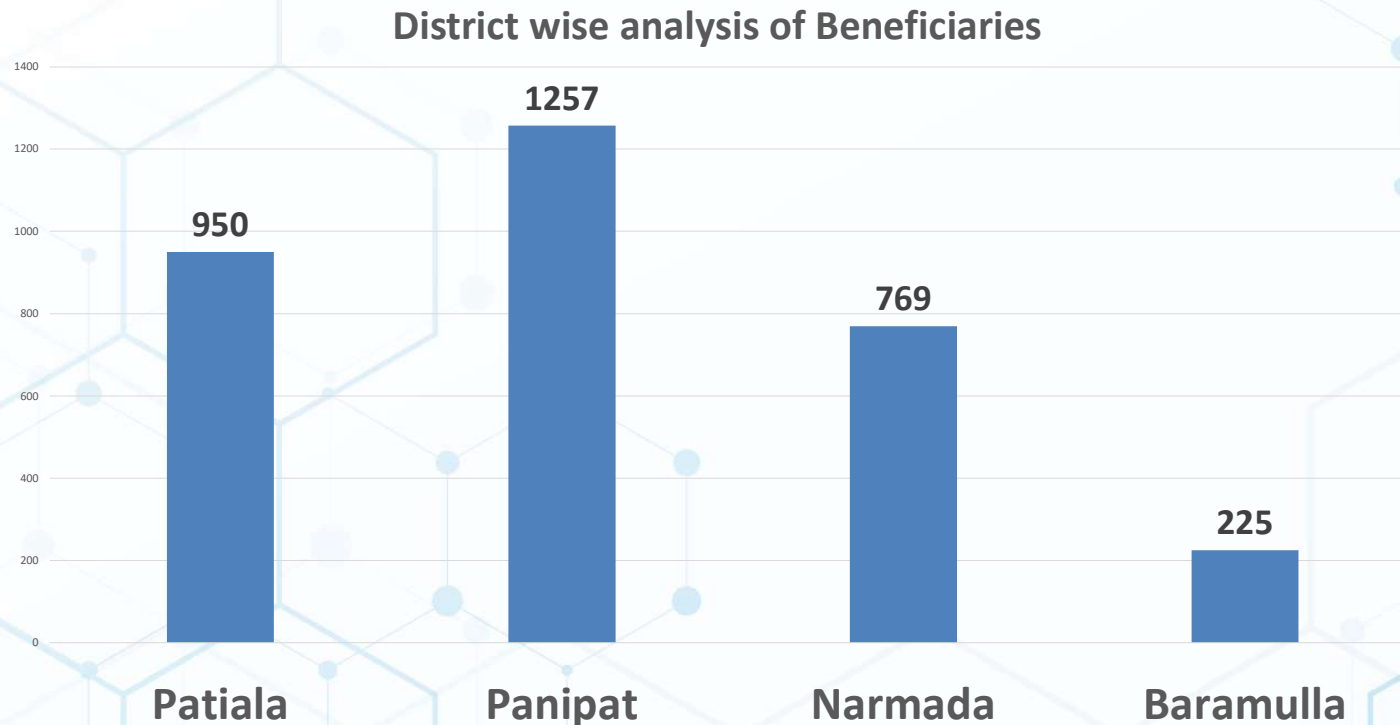
- Total no. of Beneficiaries : 5521
 - Total no. of Beneficiaries in May 2025: 3201
 - Male-55%, Female-45%
 - Children: 3.87%, Adolescents: 4.85%, Adults: 91.28%
 - Non-Communicable Diseases: 35%
 - Communicable Diseases: 25%
 - Other Diseases: 40%
 - Special camp on screening and diagnosis of Respiratory Diseases in Panipat.
 - No. of Awareness camps: 15
- Details of Awareness Camps:-
No. of participants: 1367; Female: 71%, Male: 29%
Topics covered: Tobacco and Respiratory Disease



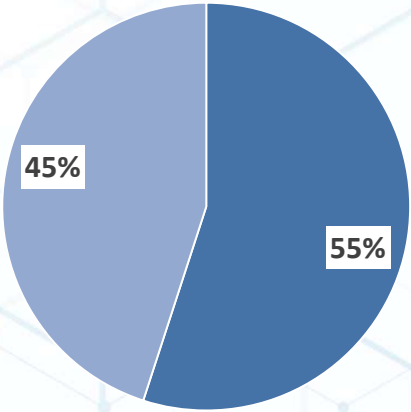
District wise analysis of Beneficiaries:

Patiala: 950; Panipat: 1257; Narmada: 769; Baramulla: 225 (due to terrorist attack in Kashmir, there were no camps from 23rd April to 19th May 2025).

Total Beneficiaries: 3201



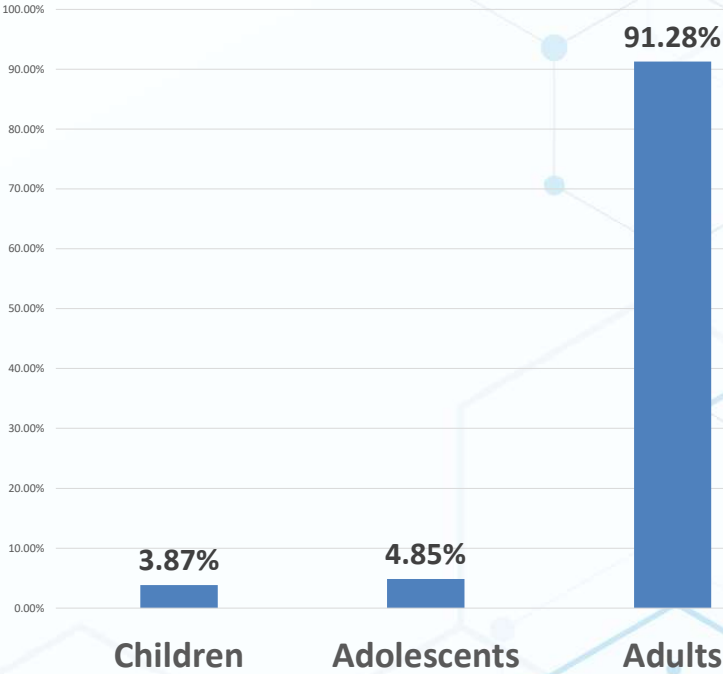
Gender wise analysis of Beneficiaries



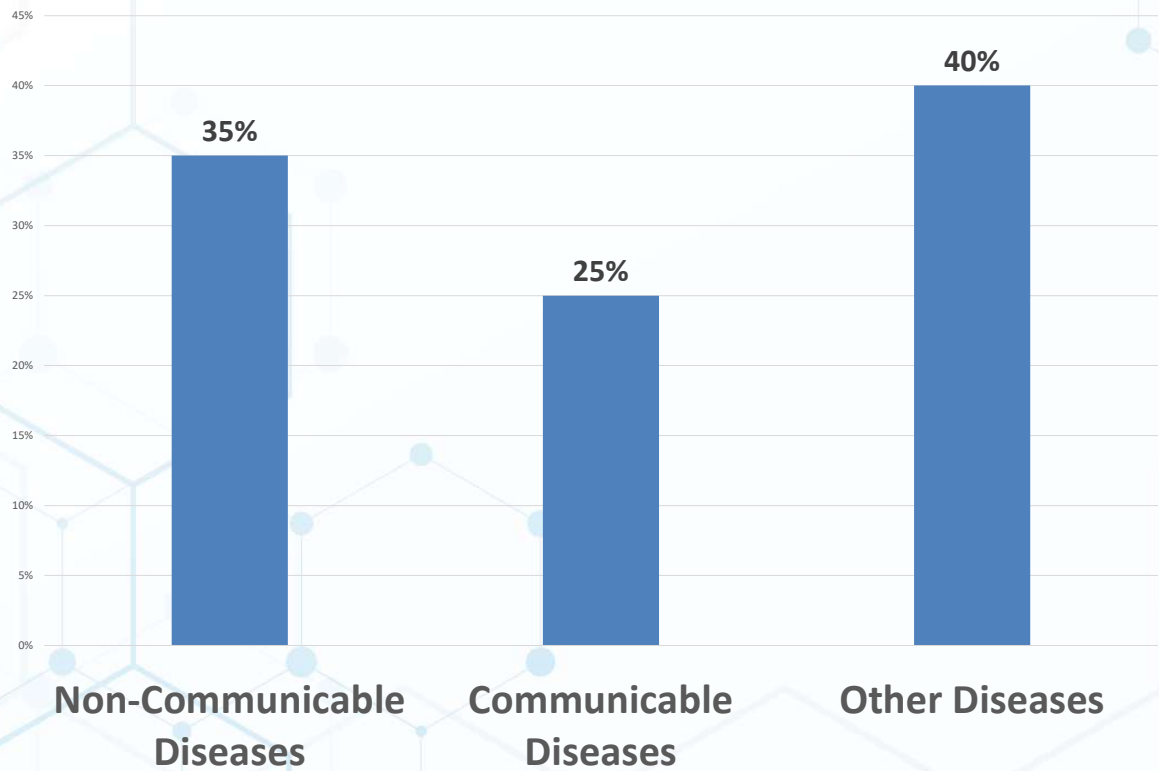
Male Female

Male	Female	Total
1761	1440	3201
55%	45%	100%

Beneficiary Profile



Analysis of Diseases



Awareness Camps

Tobacco Awareness Program:

- Ill effects of tobacco- Cancer, severe Lung diseases, Heart Diseases, Poor mental Health
- ❖ Why people start- peer pressure, stress, media influence
- ❖ How to quit- Counselling, Helplines, Nicotine patches



Respiratory Disease Awareness Program:

- Educate about common respiratory diseases.
- Raise awareness of symptoms and risk factors.
- Promote prevention, early diagnosis, and treatment.
- Encourage healthy lifestyle choices.
- Education on Asthma, COPD, Tuberculosis, Pneumonia, Lung Cancer, COVID-19.
- ❖ Causes: smoking, pollution, occupational exposure, infections.
- ❖ Symptoms to watch for: coughing, wheezing, breathlessness, etc.
- ❖ Environmental & Lifestyle Impact-Importance of clean air, quitting smoking, avoiding allergens. Indoor air quality and workplace safety tips.
- ❖ Encourage to do Breathing exercises and Pranayama.



Special Camp on Screening and Diagnosis of Respiratory Diseases in Panipat

- There are different types of Respiratory Diseases prevalent in Panipat due to air pollution as the district is closed to the National Capital Region, along with many people using tobacco.
- A special camp was held in Panipat for screening, diagnosis and treatment of the beneficiaries suffering from various types of Respiratory Diseases like Asthma, Bronchitis, Pneumonia etc.
- An awareness program was conducted during the camp on prevention of diseases, behavior changes and lifestyle modifications and providing information related to complications of these diseases.

Details:

- Total no. of Beneficiaries: 51
- Male: 15%, Female: 85%
- Children: 4%, Adolescents: 0, Adults: 96%
- % of Beneficiaries detected with Respiratory Diseases- 29%(Asthma-16%, Respiratory infection-13%)



Baramulla



Panipat



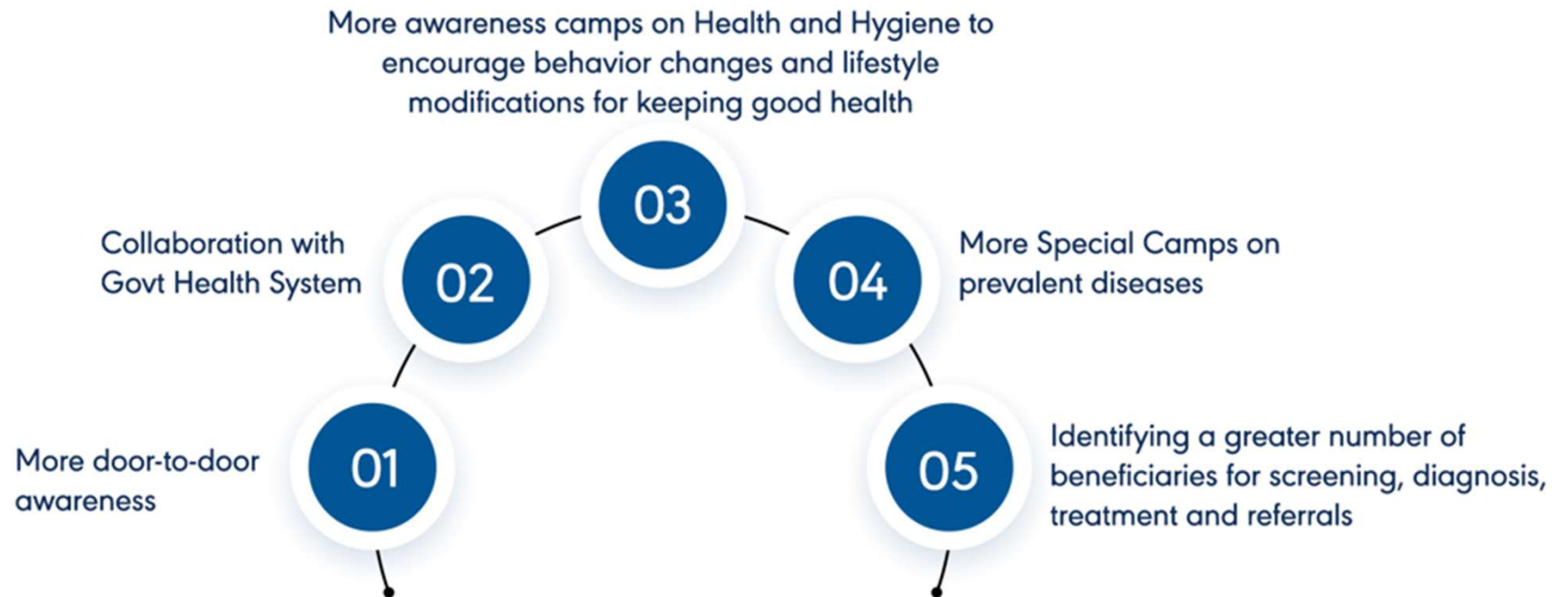
Patiala



Narmada



Way Forward:





THANK YOU